

Remit To: KCBS TV
P.O. BOX 100729
PASADENA, CA 91189-0729



KCBS TV

INVOICE

For: ZINE FOR CONTROLLER 2013(346058)
777 S Figueroa St
Los Angeles, CA 90017-5800

Account Exec: Kelli Brodie
Office: KCBS-TV
Contract Num: 1021-63287
Contract Dates: 02/26/2013-03/04/2013
Customer Order:
Linked Order:
CPE: DZCC / CAND / 01

Invoice Num: 1021-424645
Invoice Date: 03/10/2013
Billing Cycle: Weekly
Billing Period: 02/25/2013-03/10/2013

Page 1 of 6

PAY BY 04/09/2013
Net 30 days

In Account With: MBMG(10125)
11150 W Olympic Blvd Ste 815
Los Angeles, CA 90064-1851
ATTN:Accounts Payable

Product Desc: dennis zine for la city controller

Broadcast airtimes represented are reported to the nearest minute.
This invoice has been transmitted electronically.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	CBS2 NEWS 6A	03/04/2013-03/04/2013	M	30	1	900.00				
CDR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
03/04/2013-03/10/2013		M		1		900.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
03/04/2013	Mo	06:24 AM		ZINE2002H	30	900.00				
2	THE EARLY SHOW	03/04/2013-03/04/2013	M	30	1	900.00				
CDR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
03/04/2013-03/10/2013		M		1		900.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
03/04/2013	Mo	08:53 AM		ZINE2002H	30	900.00				
3	CBS2 NEWS 6A	02/26/2013-03/01/2013	. T W T F . .	30	6	900.00				
CDR max sep										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
02/25/2013-03/03/2013		. T W T F . .		6		900.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
02/26/2013	Tu	06:10 AM		ZINE2002H	30	900.00				
02/26/2013	Tu	06:53 AM		ZINE2002H	30	900.00				
02/27/2013	We	06:53 AM		ZINE2002H	30	900.00				
02/28/2013	Th	06:10 AM		ZINE2002H	30	900.00				
02/28/2013	Th	06:45 AM		ZINE2002H	30	900.00				
03/01/2013	Fr	06:54 AM		ZINE2002H	30	900.00				
4	THE EARLY SHOW	02/26/2013-03/01/2013	. T W T F . .	30	4	900.00				
CDR max sep 1x 2/28 DNA due to news conference										

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<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
02/25/2013-03/03/2013			. T W T F . .		4		900.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
02/26/2013	Tu	07:55 AM		ZINE2002H	30	900.00			
02/26/2013	Tu	08:29 AM		ZINE2002H	30	900.00			
02/27/2013	We	08:29 AM		ZINE2002H	30	900.00			
03/01/2013	Fr	08:18 AM		ZINE2002H	30	900.00			
5	17:00:00-18:00:00		03/04/2013-03/04/2013		M		30	1	1,620.00
CDR cbs news @ 5p									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
03/04/2013-03/10/2013			M		1		1,620.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
03/04/2013	Mo	05:23 PM		ZINE2002H	30	1,620.00			
6	18:00:00-18:30:00		03/04/2013-03/04/2013		M		30	1	1,800.00
CDR cbs news @ 6p									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
03/04/2013-03/10/2013			M		1		1,800.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
03/04/2013	Mo	06:22 PM		ZINE2002H	30	1,800.00			
7	17:00:00-18:00:00		02/26/2013-03/01/2013		. T W T F . .		30	4	1,620.00
CDR max sep									

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<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
02/25/2013-03/03/2013			. T W T F . .		4		1,620.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
02/26/2013	Tu	05:22 PM		ZINE2002H	30	1,620.00			
02/26/2013	Tu	05:43 PM		ZINE2002H	30	1,620.00			
02/27/2013	We	05:37 PM		ZINE2002H	30	1,620.00			
03/01/2013	Fr	05:12 PM		ZINE2002H	30	1,620.00			
8	18:00:00-18:30:00		02/26/2013-03/01/2013		. T W T F . .		30	4	1,800.00
CDR max sep									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
02/25/2013-03/03/2013			. T W T F . .		4		1,800.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
02/26/2013	Tu	06:24 PM		ZINE2002H	30	1,800.00			
02/27/2013	We	06:09 PM		ZINE2002H	30	1,800.00			
02/27/2013	We	06:25 PM		ZINE2002H	30	1,800.00			
03/01/2013	Fr	06:09 PM		ZINE2002H	30	1,800.00			
9	18:00:00-19:00:00		03/03/2013-03/03/2013	 S		30	1	1,620.00
CDR									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
02/25/2013-03/03/2013		 S		1		1,620.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
03/03/2013	Su	06:21 PM		ZINE2002H	30	1,620.00			
10	CBS2 NEWS 11P		03/04/2013-03/04/2013		M		30	1	4,500.00
CDR									

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<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
03/04/2013-03/10/2013		M	1		4,500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
03/04/2013	Mo	11:33 PM		ZINE2002H	30	4,500.00			
11	CBS2 NEWS 11P	02/26/2013-03/03/2013	. T W T F S S		30	5	1,400.00		
LUR									
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
02/25/2013-03/03/2013		. T W T F S S	5		1,400.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
02/26/2013	Tu	11:27 PM		ZINE2002H	30	1,400.00			
02/27/2013	We	11:23 PM		ZINE2002H	30	1,400.00			
02/28/2013	Th	11:32 PM		ZINE2002H	30	1,400.00			
03/01/2013	Fr	11:27 PM		ZINE2002H	30	1,400.00			
03/02/2013	Sa	11:22 PM		ZINE2002H	30	1,400.00			
12	FACE THE NATION	03/03/2013-03/03/2013 S		30	1	1,350.00		
CDR reinvestment monies									
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
02/25/2013-03/03/2013	 S	1		1,350.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
03/03/2013	Su	08:53 AM		ZINE2002H	30	1,350.00			
13	SAT MORN NEWS	03/02/2013-03/02/2013 S .		30	1	450.00		
CDR reinvestment monies									

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Week Of		MTWTFSS	Spots Per Week	Rate					
02/25/2013-03/03/2013	S.	1	450.00					
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
03/02/2013	Sa	06:21 AM		ZINE2002H	30	450.00			
14	CBS2 NEWS 430-5A	03/03/2013-03/03/2013S	30	1	100.00			
CDR reinvestment monies									
Week Of		MTWTFSS	Spots Per Week	Rate					
02/25/2013-03/03/2013	S	1	100.00					
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
03/03/2013	Su	04:56 AM		ZINE2002H	30	100.00			
15	17:00:00-18:00:00	03/04/2013-03/04/2013	M.....	30	1	1,620.00			
CDR max sep w/ln 5. MG 1x ln 7 STP due to breaking news.									
Week Of		MTWTFSS	Spots Per Week	Rate					
03/04/2013-03/10/2013		M.....	1	1,620.00					
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
03/04/2013	Mo	05:55 PM		ZINE2002H	30	1,620.00			
16	18:00:00-18:30:00	03/04/2013-03/04/2013	M.....	30	1	1,800.00			
CDR max sep w/ln 6. MG 1x ln 8 STP due to breaking news									
Week Of		MTWTFSS	Spots Per Week	Rate					
03/04/2013-03/10/2013		M.....	1	1,800.00					
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
03/04/2013	Mo	06:09 PM		ZINE2002H	30	1,800.00			

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Total Spots		Gross Amt	Commission Amt	Net Amt	Debit	Credit	Reconciliation
Air Time Totals	34	46,340.00	6,951.00	39,389.00	0.00	0.00	0.00

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
CONTROLLERS OFFICE: KCBS TV

Gross Billing	46,340.00
Trade Value	0.00
Agency Commission	6,951.00
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	39,389.00

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